

Matthew Brown

Graphic & Web Designer



Portfolio
Email
Phone

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CONNECT



WORK EXPERIENCE

Aug 2016
to present

Matter — Newburyport/Boston, MA
Graphic & Web Designer

- Collaborate with graphic designers, videographers, marketers and PR professionals to develop and present the best product for the client
- Communicate directly with clients and team leads to ensure projects meet their goals and deadlines
- Analyze design briefs and timelines to recommend appropriate creative estimates
- Initiate best practices to provide a streamlined process for deliverables
- Manage multiple projects and accounts simultaneously
- Oversee and mentor two recently hired graphic designers

Dec 2013
to Aug 2016

Nickerson — Boston, MA
Graphic & Web Designer

- Art direct and manage brand standards for multiple clients through the creation of logos, stationary, business cards, flyers, brochures, event materials, print/online ads, social media graphics, email campaigns, presentations, mock-ups, wayfinding, signage, and billboards
- Design responsive websites and manage the coding/development process to ensure successful delivery and upkeep
- Efficiently collaborate with social media, public relations, and events departments to ensure consistent marketing and messaging strategies
- Oversee and mentor junior graphic designers and interns

Sept 2013
to Oct 2013

Snap Infusion — Andover, MA
Graphic Design Consultant

- Follow strict brand standards while designing sell sheets, flyers, Facebook posts, risers, coupons, updated packaging and Powerpoint presentations

Aug 2011
to Dec 2012

Aquabotix Technology Co. — Fall River, MA
Graphic Designer

- Design identity/branding including flyers, brochures, tradeshow banners, ads, manuals, quick start guides, business cards, packaging, email campaigns, web design/ coding and UI/UX design
- Collaborate with multiple stakeholders including product managers, software engineers, production assemblers, and other UX leads

EDUCATION

BFA in Graphic Design

UMass Dartmouth
College of Visual & Performing Arts
Graduated May 2012

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator, InDesign, Photoshop,
Adobe XD and After Effects

Sketch

WordPress, HTML/CSS

MailChimp and Hubspot Email

Microsoft Office

macOS and PC

AWARDS and RECOGNITION

- 2017 PR Daily's Video & Visual Awards – Infographic (Winner)
- 2016 BRAGB Prism Awards:
Best Website – Community (Gold),
Best Logo of the Year – Community (Gold),
Best Website – Builder or Associate (Silver),
Best Ad (Digital or Print) – Community (Silver),
Best Direct Mail Campaign – Builder or Associate (Silver),
Best Logo of the Year - Builder or Associate (Silver)
- Visiting Graphic Design Critic at UMass Dartmouth
- Featured work on Behance App
Design Served curated site

NOTABLE CLIENTS

CVS, Harman, JBL, Kepware, OSRAM
Hitachi, Mama Rosie's, 1407 Broadway
(NYC) and Center Plaza (Boston)